

Our 10th Anniversary!



MARRIOTT HARBOR BEACH RESORT AND SPA
Ft. Lauderdale, FL / October 3-5, 2018
www.orexcellence.com

PROGRAM AND SYLLABUS

*Register by
July 31
to win big!
See page 11.*



- Immersive Total Joints Workshop
- Improve the Patient Experience
- The Cure for Distracted Doctoring
- Sexual Harassment in Surgery
- And much more... see inside!



Presented by
Outpatient Surgery
Magazine



OR EXCELLENCE®
where leaders meet, learn and grow together

MARRIOTT HARBOR BEACH RESORT & SPA
Ft. Lauderdale, FL • October 3-5, 2018
888-YOUR-ORX / www.orexcellence.com



How Was The Last Conference You Attended?

Were the sessions lively, practical and trustworthy? Was the exhibit hall friendly and fun, with a small-town feel? Were the staff and speakers approachable and helpful? Did you return to your facility feeling refreshed and excited about putting the new things you learned into practice?

If not, it may be time for a new kind of meeting experience — the kind of experience you can only have at **OR Excellence**.

Celebrating our 10th year, **OR Excellence** is all about interacting and networking with colleagues, speakers and vendors. It's about protecting your patients and employees, succeeding economically and positioning your facility for the future. It all happens in a fun, interactive environment that's almost certainly unlike any other conference you've experienced. You're gonna **LOVE ORX!**

YOU'LL LOVE THIS PROGRAM

Every hour of the program has content that is directly applicable to both hospital and ASC settings. And we don't shy away from hot and controversial topics — we embrace them! We'll tackle sexual harassment in the OR. You'll learn how to advance your same-day total joints program and rehabilitate a disruptive surgeon. You'll hear from one of surgery's superstars, Dr. Marty Makary, about the disruptors changing healthcare. And we'll even screen a documentary on safer surgery, *The Checklist Effect*! What makes the **ORX** program even more special is the...

INTERACTIVITY



With handheld keypads that empower you to interact with speakers anonymously and in real time, all the sessions at **ORX** invite you to be a participant, not a passive listener. Senior leaders from the busiest ORs in the country are in the audience with you, and you'll learn as much from your peers as the speakers. Even our exhibit hall events are designed to maximize the interactions between you and the vendors who have awesome solutions for your ORs.

"I loved the interactive response devices!"

Marti Ferguson, BSN, OR Manager, North Baldwin Infirmary Health System, Bay Minette, Ala.

YOU'RE GOING TO LOVE THIS MEETING!

YOU'LL LOVE THIS EXHIBIT HALL

Where can you get an education about wine and surgical products all in one place? Or win amazing prizes just for showing up? The **OR Excellence** exhibit hall, that's where! Learn about fantastic new products and solutions for your OR while enjoying delectable beverages poured for you by the exhibitors themselves. The opening night wine tasting is a perennial favorite. And the **ORX Power Hour** will shower thousands of dollars in awesome gifts on many lucky attendees! And what's not to love about the...



MARRIOTT HARBOR BEACH RESORT AND SPA

Fort Lauderdale's Marriott Harbor Beach Resort & Spa is situated along a quarter-mile of private beach. Dive into the refreshing lagoon pool, pamper yourself at the full-service spa or relax and enjoy the breeze at the casual beach restaurant. With our special room rate of only \$219 a night, come early or stay an extra day or two to take in the beauty and diversity of southern Florida!



AND MOST OF ALL, YOU'LL LOVE OUR ORXTRAORDINARY PEOPLE!

ORX is an intimate meeting. With 300 to 400 fellow OR leaders and physicians and 70 to 80 vendors, you won't get lost in the shuffle. And when you take a look around you, you'll find something no other meeting delivers — the **ORX Big 10**. These are the leaders of the biggest and busiest surgery facilities (in the top 10% of surgical volume) in the country. They are participating, contributing and networking along with you at the conference. You'll have an opportunity to meet almost every **ORX Big 10** leader, fellow participant and vendor at the conference. No other meeting can provide the networking power of **ORX**. You'll leave with great contacts, fantastic tips for your OR and wonderful memories. And an invitation to join the **ORX** family again next year.



SPECIAL ORX MORNING WORKSHOPS

Wednesday, October 3 - 8:30-11:30 a.m.

These amazing workshops will jump-start your conference with great, actionable content you can take back to your facility. There is *no extra charge* for these 3-hour workshops, but space is limited, so register early to ensure you get your first choice!



A. Yes, We Built a Total Joints Surgery Center

The clinical and business leaders of the Sports Medicine and Joint Replacement Center of Greensboro (N.C.) share how they built their own surgery center and launched a 23-hour joint replacement program. You'll also learn how they negotiated their own bundled payment.

Steve Lucey, MD, Founder, Sports Medicine and Joint Replacement Center of Greensboro (N.C.)

Donna Garvey, Practice administrator

Jenny Graham, CEO (*not pictured*)



B. You're Not a Born Leader!

You may not be a natural leader, but this interactive workshop will cultivate transformational leadership abilities in yourself and others so that you can accelerate lasting, meaningful change — and inspire your staff to follow. You'll also learn proven strategies to engage physicians. Workshop presenter is Johns Hopkins Hospital anesthesiologist Chet Wyman, MD, who lectures extensively on affecting change and improving patient care.

Chet Wyman, MD, Johns Hopkins Hospital, Baltimore, Md.



C. Sexual Harassment & Violence in the OR: A Panel Discussion

The #MeTooMedicine Movement has brought the sexual harassment and physical abuse that nurses have long suffered out in the open. Now it's time to empower women in health care. Hear from a panel of survivors, lawyers and experts who'll share their perspectives. Attendees will be encouraged to share their stories and support for each other.

11:30 a.m. – 1 p.m. | Lunch break on your own

*"This was my best conference ever!
I've been going for the last 5 or 6 years
and **ORX** has never disappointed me.
Everything was great and informative."*

Monica Nedd, Lead RN,
Kaiser Permanente, Largo, Md.

*"I've been lucky enough to attend
this conference in past years
and it just gets better and better!"*

Carmen Lester, RN, JD,
Chief Clinical Officer
Lincoln (Neb.) Surgical Hospital

OR EXCELLENCE 2018 COURSE SCHEDULE

WEDNESDAY OCTOBER 3



1 p.m. Distracted Doctoring: Returning to Patient-Centered Care in the Digital Age

Smartphones in the hands of doctors and nurses have become dangerously seductive devices that can endanger their patients. When you're distracted, you make mistakes. While electronic technology has revolutionized the practice of medicine, it also poses a unique challenge to health care. Here's how to make a difference and put the patient first.

Peter J. Papadakos, MD, FCCM, FAARC, University of Rochester (N.Y.) Medical Center



2 p.m. Mixed Reality in Surgery: Dare to Creatively Disrupt

He was the first doctor to ever use Google Glass during live surgery. As a surgeon and a healthcare futurist, he says telemedicine, m-health technology and healthcare social media will, very soon, completely redefine the way in which healthcare is delivered. Do you dare to creatively disrupt?

Rafael Grossman, MD, Surgeon, Educator, Healthcare Futurist, Bangor, Maine

3 p.m. | BREAK



3:15 p.m. The Nurse Manager's Role in Patient Safety

An entertaining and informative multimedia exploration of the role OR leaders play in ensuring a safe environment for patients and staff. The past president of AORN will examine the behaviors and attitudes that impact our ability to create a safe environment while exploring some internal skill sets that can aid our efforts to create a working environment that fosters safe patient care.

William Duffy, RN, MJ, CNOR, FAAN, Loyola University's Marcella Niehoff School of Nursing, Chicago, Ill.



4:15 p.m. I've Had It! 10 Reasons Why I Left Healthcare and Retired

What if your healthcare career is no longer rewarding? What if it leaves you tired, frustrated and exhausted? If you're surgical services director David Taylor, CVOR, MSN, RN, CNOR, you get out. You retire. From malignant and caustic physicians to staffing shortages and stagnant salaries, here's an honest look at what led one OR leader to step down — and a vision for a better future.

David Taylor, MSN, RN, CNOR, San Antonio, Texas

5:15 | Wine Tasting in the Exhibit Hall



Treat your taste buds, network with colleagues and see new technology at our annual wine tasting on Wednesday night. This event has been a favorite of ORX attendees for nine years running!



You're going to **love**
this resort!



With a view of the ocean, an outdoor pool and a private beach, this resort offers it all! Dive into the tropical lagoon pool and relax under swaying palm trees while enjoying the beautiful Florida weather.



Wait till you see this beach! And if that's not your thing, shop, golf, explore the Everglades or take a scenic boat tour! From sand to shore, scuba diving to theater - it's all at your fingertips!



MARRIOTT RESORT
FORT LAUDERDALE
HARBOR BEACH



Savor delicious cuisine and enjoy tropical drinks at one of Harbor Beach's many restaurants and bars. From 3030 Ocean, a local favorite, to Sea Level Restaurant & Ocean Bar overlooking the Atlantic, your options for dining will not be limited!

Pamper yourself at the full-service spa! Treat yourself to tranquility and rejuvenation with a pampering massage or salt scrub, or take a dive in the private spa pool.

THURSDAY OCTOBER 4

7 a.m. Vendor Roundtable*:

How to Achieve More Efficient Outpatient Joint Care. Presented by Zimmer Biomet.

7:30 a.m. – 8 a.m. | Continental Breakfast



ADMIT ONE

Your GOLDEN TICKET to an Exclusive Screening of *The Checklist Effect*

This award-winning documentary explores the challenges of delivering safe surgery on a global scale — and how the Surgical Safety Checklist, a seemingly-simple piece of paper, can mean the difference between life and death. Follow the camera across 8 countries for a view of the operating room you've never seen before. A short discussion will follow the 45-minute screening.



9 a.m. Get Ready for the Great Disruptors in Health Care

Johns Hopkins health policy expert and surgeon Marty Makary, MD, sees a seismic shift in health care. Hospitals are downsizing so that all care except for ICU, ER and inpatient surgery takes place outside of the hospital, where access is better and costs are lower. A shared-risk payment model will force healthcare facilities to eliminate all unnecessary services. By some estimates, one-third of what hospitals do — from admissions to pre-operative testing to surgeries — is unnecessary. And then there's Amazon.

Marty Makary, MD, MPH, FACS, Johns Hopkins Hospital, Baltimore, Md.

10 a.m. | Coffee Break in the Exhibit Hall



10:45 a.m. Overwhelmed Executive Administrator Syndrome

No one wants to admit that they're overwhelmed, but the pressure-cooker job of running a surgical facility can quickly take its toll if you don't take the time to care for yourself. You'll return home with proven methods to prevent burnout. Hint: It's about working smarter, not harder. And not sweating the small stuff.

Lynette Bear, DNP, CRNA, MBA, Laser Spine Institute, Sr. Director Anesthesia Administration, Madeira Beach, Fla.

11:45 p.m. | Vendor-Sponsored Lunch Presentation*: Medical Receivables Financing, a Lawyer's Perspective. Presented by Echelon Medical Capital.

12:45 p.m. | Dessert, Shopping in Exhibit Hall



1:30 p.m. High Reliability for a Highly Unreliable World

You'll learn how to perform well in uncertain situations and stay composed when you respond to a crisis after this session. High Reliability Organizing (HRO) describes the process for effective, safe and reliable operations when entering an adverse or hazardous environment. Higher reliability means enhanced patient safety.

Spence Byrum, HRS Consulting, Weston, Fla.

* Vendor-sponsored session, no CME credits awarded.

2:30 p.m. BREAKOUT SESSIONS



A. Break Your Anesthesia Team of 10 Annoying Habits

How responsive is your anesthesia service to the needs of your facility? This session is for you if the answer is "not very". Share your stories and get real-world practical advice from a national director of anesthesia on how to get providers to do more of what you'd like them to do.

Lynette Bear, DNP, CRNA, MBA, Laser Spine Institute, Sr. Director Anesthesia Administration, Madeira Beach, Fla.



B. A Millennial Nurse Uncovers the Truth About Millennial Nurses

You're not alone if you view millennials as a plague on the nursing profession, as a bunch of self-absorbed, entitled slackers glued to their gadgets and phones who can't be counted on to deliver the level of care and excellence we've seen in previous generations of nurses. But is what you think you know about millennials true? Here's the real deal from a millennial nurse herself.

Brittney Nelson, BSN, RN, The Nerdy Nurse, Rome, Ga.



C. 25 Answers to Questions You Were Afraid to Ask

You have to be a jack-of-all-trades to run a surgical facility. It's impossible to know everything, but that doesn't mean you can't learn new tips and tools to make life easier. This session will address such hot topics as CMS emergency preparedness, medication shortages, peer review, patient satisfaction and more.

Barbara J. Holder RN, BSN, LHRM, CAPA, Andrews Institute Ambulatory Surgery Center, Gulf Breeze, Fla.



3:30 p.m. Walk the Line

David Applegate was a senior vice president at ArthroCare, a publicly traded medical device company. Along with other executives, he participated in what is referred to as channel stuffing, which is when you ship more product to distributors than they need in order to inflate revenue and profit. Essentially, they lied to investors. David served a 5-year sentence for accounting fraud at Taft Correctional Institute in California. Did the pressure to meet Wall Street expectations cause him to go off the rails that one time? Besides giving you an enlightening look at the industry in which you work, David hopes that the lessons he has learned will help others avoid his fate.

David Applegate, Palm Springs, Calif.

4:30 p.m. – 6 p.m. **ORXPOWER HOUR** and Cocktail Party in the Exhibit Hall

Get ready for unbelievable excitement all day Thursday when you visit the exhibit hall! Stop by our vendors to increase your chances to win amazing prizes worth thousands of dollars. Must be present in the exhibit hall to win.

Partial Prize List:*

- All expense paid trip to ORX2019, including a gift card for airfare and a stay in a beautiful suite
- ORX2019 registrations and upgrades
- Go Pro Camera
- Apple TV
- Apple Watch
- Amazon Echo
- Fit Bits
- Apple iPhone
- Bose Headphones
- Apple iPad
- Roku Premier
- Gift Cards
- Amazon Fire TV
- Wemo
- Video Doorbell
- Kindle
- Universal Remote
- ORX T-shirts and prizes

*Prizes are subject to change without notice

FRIDAY OCTOBER 5

7 a.m. Vendor Roundtable*:

Fluid Waste Management in the OR. Presented by Serres.

7:30 a.m. – 8 a.m. | Continental Breakfast



8 a.m. Nurse Power! Harnessing the Power, the Passion and the Pride of Nursing

This uplifting program from “The Inspiration Nurse” is designed to remind nurses of their own greatness and empower them for future success. It’s guaranteed to make nurses and other members of the healthcare team feel good and proud about who they are, what they do and how they contribute to healthcare. Get ready to be pumped up, turned on and supercharged with Nurse Power!

Donna Cardillo, RN, CSP, Humorist, Master Motivator, Sea Girt, N.J.



9 a.m. Resuscitating the OR/SPD Relationship

The sterile processing industry today is undergoing a level of media and regulatory scrutiny as never before. With almost weekly headlines of serious quality issues with surgical instrument trays, many healthcare facilities are giving a fresh look at what is needed to get these departments back on track. This session will cover the critical role that support staff can play in raising a CS/SPD department from a safety concern to key driver of surgical quality.

Weston (Hank) Balch, BS, MDiv, CRCST, CIS, CHL, Beyond Clean Podcast, San Antonio, Texas

10 a.m. | BREAK



10:15 a.m. Dealing With Disruptive Physicians: A Manager’s Perspective

When disruptive physicians cause problems, everyone comes to the administrator expecting a perfect resolution to the problem. Even seasoned administrators find it difficult to resolve situations involving powerful, influential physicians whose behavior adversely affects the practice. Learn how to confront the problem, enlist help and take preventive measures.

Ann Geier, RN, MS, CNOR



11:15 a.m. Computer Crime and Identity Theft Prevention

You and your facility are at risk of identify theft, and you might not even know it. Every 3 seconds of every day, someone’s credit or debit card information is stolen, putting your personal and financial information as well as your credit worthiness, savings and good name at risk. Here’s how to protect your facility and yourself from cyber thieves.

Kevin M. Gilpin, Executive Director, National Crime Stop Program, Palm Coast, Fla.

12:15 p.m. | ADJOURN

*“Dollar for dollar **ORX** is a superior value in perioperative education. It’s better than other large surgical meetings for getting a mix of education and pleasure.”*

Cristina Galliani, ADN

Staff RN Traveler, VAMC - ECHCS, Boca Raton, Fla.

* Vendor-sponsored session, no CME credits awarded.



Want to do Lauderdale in Style?

ACT NOW!

**REGISTER
BY JULY 31ST
FOR A SHOT AT THESE
GREAT PRIZES!!!**

GRAND PRIZE



We'll cover your room and upgrade you to a gorgeous Vice Presidential Suite for 3 nights! Spread out, entertain and enjoy the serenity of the ocean waves in this spacious and elegantly appointed suite. Sweeping ocean view, intimate parlor and dining area seating, 55-inch high-definition flat screen TVs, and a generously-sized wet bar and pantry make this hospitality suite the perfect setting for VIP entertaining. Other amenities include: One-bedroom with king size-bed, 1.5 bathrooms (including a deluxe master bathroom with spacious corner shower), generous sitting area with sofa bed and a private office area. We'll even throw in a roundtrip VIP transfer to/from Fort Lauderdale Airport so you can arrive in style!

SECOND PRIZE:

We'll upgrade you to an Ocean Front View Room for 3 nights, you just pay the regular room rate!



THIRD PRIZE:

Three 3rd prize winners will receive a free Swedish massage in Harbor Beach's luxurious spa!



Accreditation and CME/CE/AEU/CNE Credit



This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Institute for Medical Studies and Herrin Publishing Partners. The Institute for Medical Studies is accredited by the ACCME to provide continuing medical education for physicians.

The Institute for Medical Studies designates this live activity for a maximum of 17* *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

(*3 credits for the pre-session workshop and 14 credits for the main conference)

Physicians of Osteopathic Medicine — the American Osteopathic Association (AOA) accepts *AMA PRA Category 1 Credits™* as AOA Category 2-B credit.

Nurses may claim credit for activities approved for *AMA PRA Category 1 Credits™* in most states, for up to 50% of the nursing requirement for recertification. Please check with your own state association for specific information.

Nurse Practitioners: The American Academy of Nurse Practitioners (AANP) accepts *AMA PRA Category 1 Credit(s)™* from organizations accredited by the ACCME.

The American Academy of Physician Assistants (AAPA) accepts *AMA PRA Category 1 Credits™* from organizations accredited by the ACCME.

American College of Medical Practice Executives (ACMPE) accepts *AMA PRA Category 1 Credit(s)™* from organizations accredited by ACCME.

Many societies and credentialing bodies accept the *AMA PRA Category 1 Credit™* designation as equivalent CE or CEU as long as the topic is in the applicant's field or discipline. The above list is current to the best of our knowledge. However, it is advisable that if an individual is unsure whether their attendance can be used towards certification or re-licensure they should check with their governing body. Neither ORX nor IMS takes responsibility for acceptance of AMA credits by non-MD/DO attendees' professional organizations.

Ambulatory Surgery Center Administrators (CASC): The Pre-Session Workshop is approved for 3 hours of AEU credits and the Main Conference is approved for 14 hours of AEU credits by BASC Provider #4254.

AORN: The Association of periOperative Registered Nurses (AORN) is accredited with distinction as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. 17 Contact Hours may be earned and applied to your CNOR recertification.



OREXCELLENCE®

Marriott Harbor Beach Resort and Spa • October 3-5, 2018

Registration Form

To register, please print or type the information below and mail or fax as directed. Please use **one form per attendee**.

PREFERRED • **Online:** Please visit www.orexcellence.com to register online. Please call (888) YOUR-ORX with any issues or questions.

• **Mail:** Make checks payable to **AORN, Inc.** and mail to **AORN, Inc., Dept. 1385, P.O. Box 17180, Denver, CO 80217**

• **Fax:** Fax registration form with credit card information to **844-241-4050**

First Name: _____ Last Name: _____

Degree(s): _____ Title: _____

Facility/Company: _____

Address: _____

Address: _____ City/State/ZIP: _____

Phone: _____ Attendee's E-mail: _____

CONFERENCE REGISTRATION AND PAYMENT INFORMATION

Please complete **one form per attendee**. A multiple attendee discount is offered for registrants from the same facility. Check the appropriate box below (please only check one box).

FULL CONFERENCE REGISTRATION FEES*

Price until 8/17/18

☐ I am registering for myself or as the primary attendee from my facility \$675 pp \$ _____

☐ I am registering as an additional attendee from my facility \$575 pp \$ _____

Primary attendee's name: _____

Guest Passes for Exhibit Hall Events** (*Exhibit hall events are free for attendees. Please only purchase if bringing an additional guest to the exhibit hall:*)

Exhibit Hall Guest Pass (# guests) _____ @ \$50 pp \$ _____ 0

Guest's Name (First/Last): _____

Total fee for **your registration**, and guest fee, if any. \$ _____ 0

If you are paying for additional attendees from your facility, please enter the total charges for them here. \$ _____

Grand total to be charged \$ _____ 0

WORKSHOPS (pick one from each group - no additional charge!):

Wed AM Workshops:

- ☐ A. Yes, We Built a Total Joints Surgery Center
- ☐ B. You're Not a Born Leader!
- ☐ C. Sexual Harassment & Violence in the OR: A Panel Discussion

Thurs PM Workshops:

- ☐ A. Break Your Anesthesia Team of 10 Annoying Habits
- ☐ B. A Millennial Nurse Uncovers the Truth About Millennial Nurses
- ☐ C. 25 Answers to Questions You were Afraid to Ask

CASC ATTENDEES

☐ Check here if you need AEU credits for CASC

HOTEL RESERVATIONS

Please contact the hotel directly to make your reservation, or use the link on www.orexcellence.com. Please mention **OR Excellence Conference** in order to receive the discounted group rate of \$219 (Sgl/DbI). Group rate is exclusive of appropriate state and local taxes, fees and assessments. Discounted rates apply until Sept. 9, 2018, or until all rooms in the group block have been reserved, whichever occurs first. After Sept. 9th, guest rooms and discounted group rates may not be available. Confirm your reservations early to avoid any confusion and secure your room.

Marriott Harbor Beach Resort and Spa
3030 Holiday Drive, Fort Lauderdale, FL 33316

Reservations: (954) 525-4000

Group Name: **OR Excellence Conference**

Group Rate: **\$219 (Single/Double)**

CONFERENCE QUESTIONS

For additional information or questions regarding the conference, please email us at orxmanager@outpatientsurgery.net or call (888) YOUR-ORX

PAYMENT INFORMATION

☐ Enclosed is a check payable to **AORN, Inc.**

Check #: _____

☐ I authorize **AORN, Inc.**, to charge my:

☐ American Express ☐ Mastercard ☐ Visa ☐ Discover

Credit Card Number: _____

Expiration Date: _____ 3 or 4 Digit Security Code: _____

Printed Cardholder Name: _____

Signature: _____

Type your name if completing online

Credit card payments will only be accepted via fax (844-241-4050) or U.S. mail. Email submissions with credit card information will not be accepted.

* Partial/daily rates are available on our website when you register. Please visit our website at www.orexcellence.com or call us for additional information.

**Guest Policy: Significant others and guests of attendees are welcome to participate in our exhibit hall events. However, guests may not be surgical market vendors or consultants. There will be a strict "no soliciting" policy for guests. Commercial passes are available for vendors and consultants wishing to meet exhibitors and guests.

Cancellation Policy: If your cancellation is received in writing on or before August 17, 2018, your refund will be granted, less a \$50 administration fee. If your cancellation is received between August 17, 2018 and September 21, 2018, your refund will be granted, less a \$150 administration fee. There will be no refunds after September 21, 2018.